



EXHIBITOR DIRECTORY

1. Trade fair dates 08–11.04.2021

Application deadline – **01.12.2020**

Applications submitted after the application deadline will be accepted provided that the exhibition space is still available.

2. Trade fair opening times

08.04.2021

PRESS DAY – MEDIA I TOP VIP

- for exhibitors: 7.00 am – 8.00 pm
- for visitors: 8.00 am – 2.00 pm

VIP & Biznes

- for visitors: 2.00 pm – 7.00 pm

09 – 11.04.2021

- for exhibitors: 8.00 am – 7.00 pm
- for visitors: 10.00 am – 6.00 pm

3. Stand assembly and dismantling periods

Assembly:

Pavilions 5,8,8A opening times	Pavilions 1,2,4,5A,6,7,7A,15.0 opening times
02.04.2021 : 7 am -9.00 pm	06-07.04.2021: 7.00 am – 9.00 pm
06 – 07.04.2021 : from 7.00 am on 06.04.2021 till 8.00 am on 08.04.2021	

Dismantling:

Pavilions 1,2,4,5A,6,7,7A,8,8A,15.0 opening times	
11.04.2021:	6.00 pm - midnight
12.04.2021:	7.00 am – 9.00 pm

4. Exhibition space (without stand construction, equipment, electrical connections and water supply installation)

Kind of space	Net price until 01.12.2020 inclusively	Net price after 02.12.2020
till 19 m ²	210 PLN/ m ²	250 PLN/ m ²
between 20m ² – 49m ²	190 PLN/ m ²	220 PLN/ m ²
between 50m ² – 99m ²	100 PLN/ m ²	130 PLN/ m ²
between 100 m ² – 399 m ²	70 PLN/ m ²	90 PLN/ m ²
above 400m ²	60 PLN/ m ²	80 PLN/ m ²
outdoors, without a booth	40 PLN/ m ²	50 PLN/ m ²

5. Registration fee

Registration fee (exhibitor application fee) is obligatory and constitutes MTP's requirement for accepting an application to participate in the fair and a space order related thereto.

REGISTRATION FEE	STANDARD 1 230 PLN net*	PREMIUM 1 820 PLN net*
participation of two exhibitor's representatives in a business party and in other open fair-accompanying events	✓	✓
exhibitor cards to enter fair premises (in compliance with the Specified Provisions)	✓	✓
invitations to PRESS DAY and VIP & Biznes for fair guests - 08 of April 2020 (in compliance with the Specified Provisions)	✓	✓
30 invitations that entitle one person to single entry to the MTP grounds on 09-11 of April 2020	-	✓
wireless access to the Internet – WiFi access code during the fair and stand assembly/disassembly work	✓	✓
exhibitor's liability insurance (tort and contract liability)	✓	✓

Infocredit report about 2 companies from our database	✓	✓
exhibitor's entry (business name, address and contact details) in the "Alphabetical Directory of Exhibitors" in the catalogue on www.motorshow.pl/en	✓	✓
exhibitor's entry (business name) in the "Exhibitor Directory as per Thematic Scope" in the catalogue on www.motorshow.pl/en	✓	✓
publishing the exhibitor's fair offer in the catalogue on www.motorshow.pl/en	up to 60 characters every started next line (60 characters) of text costs 88 PLN	up to 480 characters every started next line of text (60 characters) costs 88 PLN
publishing the exhibitor's logotype in the catalogue on www.motorshow.pl/en	-	✓
publishing the exhibitor's logotype on the floor plan of exhibition in the Motor Show magazine	-	✓

6. Extra charges

ATTENTION! Ordering technical services (a.o. electrical and water supply, forklift services) is **ONLY** possible through an online platform **EXHIBITOR ZONE** (www.strefawystawcy.pl/en). The prices for technical services are available on Exhibitor Zone.

CHARGE FOR UTILIZING POWER SUPPLY NETWORK		WASTE COLLECTION CHARGE	
Line power	Net charge* [in PLN]	Space made available to the exhibitors	Net charge* [in PLN]
3 kW (1x16A)	129	up to 150m ²	16,00 for every square metre of space made available to the exhibitors
9 kW (3x16A)	385		
14 kW (3x25A)	575		
18 kW (3x32A)	770	above 150m ²	flat rate: 2.410,00
36 kW (3x63A)	1540		
50 kW (3x80A)	2110		
70 kW (3x125A)	3080		
2,3 kW (1x10A) 24 h	118	* Net prices do not include VAT. The value added tax will be included in the invoice if applicable. The terms of payments are indicated in a separate document - „Terms and Conditions of Participation in the Fair: Poznań Motor Show 2021”	
9 kW (3x16A) 24 h	473		

Exhibitor can buy (optionally):

PERMANENT PARKING CARD for a passenger vehicle	100 PLN brutto / 1 pcs.	BUY online - on exhibitor zone
Extra EXHIBITOR CARDS (over the amount provided depending on the size of exhibition space ordered)	110 PLN brutto / 1 pcs.	BUY online - on exhibitor zone
Additional invitations for PRESS DAY 08.04.2021 08:00 – 14:00	300 PLN brutto / 1 pcs.	BUY online - on exhibitor zone
Additional invitations for VIP & Biznes 08.04.2021 14:00 – 19:00	100 PLN brutto / 1 pcs.	BUY online - on exhibitor zone
Additional invitations for Poznań Motor Show visitors (09-11.04.2021)	20 PLN brutto / 1 pcs.	BUY online - on exhibitor zone
Additional invitations for Poznań Motor Show Business Evening on 09.04.2021	199 PLN brutto / 1 pcs.	BUY – at the Fair, in Fair Offices (halls 3, 5 and 7) or via the form

7. Promotional Services / Auxiliary Staff

The promotional services that include various forms of promotion guarantee reaching large target professional audience. Guided by our experience in the advertising industry we develop, coordinate and implement multimedia advertising packages tailored to individual needs of each and every customer.

For detailed information please look on www.tup.mtp.pl/en or www.strefawystawcy.pl/en

Contact: Małgorzata Barczak – Fair Services Coordinator (tel. +48 61 869 2524, e-mail: malgorzata.barczak@grupamtp.pl)

8. Accommodation

Use our help with booking a room – contact Ms Joanna Roś (email: hotele@wtcpoznan.pl, tel. +48 61 865 38 69)

9. Stand Construction

Stand construction (walls, floor coverings, equipment) needs to be ordered separately in PIF Stand Construction Section - IDEAE expo.MTP or in other company.

Contact: Mr Jakub Czub (email: jakub.czub@grupamtp.pl, mob. +48 691 021 610).

IDEAE expo.MTP is an integral part of Poznań International Fair.

For more information: <http://www.ideaeexpo.pl/en/>

10. Stand localization

Please provide us with your stand localization requests (e.g. dimension, kind of location etc.) It will certainly help us to propose you the best localization that meets your demands.